



Tuckahoe Village West Recreation Association  
**Home of the Tiger Sharks**

Sponsorship & Advertising Information  
2023 Swim Season

Dear Community Partner:

TVWRA is a neighborhood pool located near the intersection of Lauderdale Drive and John Rolfe Parkway. We have a 46-year tradition of providing competitive swimming opportunities with an emphasis on team participation, individual development and sportsmanship. The TVWRA Tiger Sharks is a summer swim team in Division 3 of GRAL (Greater Richmond Aquatic League). The team is made up of boys and girls ages 4 to 18. We are anticipating at least 65 swimmers this year.

The Tiger Sharks are excited for the upcoming season, coming off their 4-2 record last year! As Tiger Sharks, we pride ourselves on character development and swimming improvement. While we love for kids to win races and make time qualifications for CHAMPS, a bigger emphasis is put on personal best times, technical development, and personal improvement.

Over one third of our 250 member families enjoy the benefits of swimming with the Tiger Sharks each year. We are totally self-supported; therefore, we depend on our swimmers' dues and community partnerships to pay our coaches and maintain our team's equipment.

By supporting our swim team, you can reach a highly sought-after market and will be reaching out to hundreds of families that are current and future patrons of your business. With more than 250 Short Pump families, plus the exposure to an additional 500+ swim meet attendees and guests from the Richmond area, your sponsorship banner will get lots of views!

Your support would help greatly this year and the Tiger Sharks would be honored and appreciative of your support! Please select your level of interest and return your form and check by May 12, 2023. Please feel free to contact me with any questions or concerns that you may have. Thank you for your consideration.

Jen Tucker  
Sponsorship Lead  
jentucker1970@gmail.com

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Sponsorship & Advertising Form

Sponsorship Options:

\_\_\_\_\_ **\$50 Friend & Family of TVWRA:**

- Recognition on TVWRA website, Swim Team website and Facebook page

\_\_\_\_\_ **\$400 Corporate Sponsor of TVWRA:**

- Recognition on TVWRA website, Swim Team website and Facebook page
- Sponsor's name will be announced at home meets during the 2023 season
- A framed team photo to hang at your place of business, recognizing your generosity and community involvement.
- An individual banner (3 x 6) with your company logo (you supply art work) hung at the pool for the entire pool season (May-Sept). This will also be viewed by 500+ attendees at all home swim meets.
- An ad in the GRAL (Greater Richmond Aquatic League) Championship Heat Book that will be distributed at the end of July with exposure to over 2,500 individuals.

\_\_\_\_\_ **\$1000 Elite Corporate Sponsor of TVWRA:**

- The Elite level sponsorship includes all of the corporate sponsor level and:
  - Larger banner (4 x 8)
  - Prime placement within our facility
  - Announced first, with company details at home swim meets

We are so grateful for your sponsorship this season, and are honored by your commitment to the community!



Yes! I would love to support the Tuckahoe Village West Tiger Sharks, and I am excited to market my business to the 250+ families and guests of the Tuckahoe Village West Recreation Association. I understand that I need to have my logo and advertisement to [jentucker1970@gmail.com](mailto:jentucker1970@gmail.com) by May 12, 2023.

Name \_\_\_\_\_ Business \_\_\_\_\_

Phone number \_\_\_\_\_ Email \_\_\_\_\_

Mailing address \_\_\_\_\_

**Please mail this form with your check to:**

TVWRA

PO Box 29204

Richmond, VA 23242

**Thank you for your support!**